



# LA 2008

ROTARY INTERNATIONAL  
CONVENTION - 15-18 JUNE

LOS ANGELES - CALIFORNIA - USA

The LA2008 Host Organization Committee for the Los Angeles 2008 RI Convention is a collaborative venture of Rotary International Districts: 5240, 5260, 5280, 5300, 5320, 5330, 5340

# See the Stars

Hot News from the  
**LA2008 HOC**  
[www.rotary2008.info](http://www.rotary2008.info)

## WELCOME to LA2008 Host District Presidents-Elect!

You are serving as club presidents during a historic and thrilling year. For only the third time in Rotary International's history, an international convention will be held in Los Angeles.

During June 15-18, 2008, the annual meeting will be hosted by the collaborative Southern California and Southern Nevada Districts 5240, 5260, 5280, 5300, 5320, 5330 and 5340.

At PETS, you'll be able to get a sneak peek at the events and the preparations at a booth set aside for information concerning LA2008.

As your club's president during 2007-08, you will have important roles in contributing to the success of the convention. Drop by the LA2008 booth, register, then return to your clubs to share the exciting news and rare convention opportunities with your fellow Rotarians. BE A STAR!

Part of the success of the 2008 RI Convention in Los Angeles will depend on you and your club members. See the Stars. . . and BE A STAR.

***The success of the 2008 RI Convention depends on you!***

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## COUNTDOWN 2008

- Register TODAY for SLC 2007!
- 3/2/-3/4/07 Southern California-Southern Nevada PETS, LAX Hilton
- 6/17-6/20/07 Rotary International Convention, Salt Lake City
- 7/1/ 2007-2008 Rotary Year commences; kickoff LA 2008
- Plan to attend LA2008
- July 1, 2007: Launch Rotary's Wide World of Books

## Rotary's Wide World of Books LA2008 RI Convention Commemorative Project

Long after the glamour, glitter and memories of the LA2008 RI Convention fade, Rotarians will still touch the lives of children in California and Nevada for years to come. For the first-time ever, Rotary's Wide World of Books (RWWB) will be the commemorative project for this RI convention. David Moyers, DGE 5280 (Los Angeles), has announced the most exciting international book drive in the world to benefit the public elementary schools in Zones 23 and 24.

The goal is to collect, during the Rotary Year 2007-08, 250,000 books from the 171 countries that make up Rotary International. We're trying to collect a total of 60,000 books during the 2008 convention, alone.

Beginning on July 1, 2007, Rotary clubs are invited to plan and execute book drives in their communities to collect books for RWWB for regular distribution to students in portions of Zones 23 and 24. The project is a joint venture with the Los Angeles Times and its Reading By 9 program with which Rotary has been a partner since 1999. Of the four million books donated through this program, one million have been donated by Rotarians from our districts.

The more than 30,000 Rotarians from around the world who are expected to attend the LA2008 RI convention will be asked to each bring one or more books in their own languages to contribute to this



## ROTARY'S WIDE WORLD OF BOOKS

An LA2008 Convention Host Organization Commemorative Project  
presented by

**Los Angeles Times**

endeavor. During the week of the convention itself, a Mountain of Books will be created on the world map on the floor of the Los Angeles Convention Center.

We are very pleased to have the support of the LA2008 Host Committee (HOC), our RI Director-Elect Paul Netzel and his wife Diane, our seven Southern California/Nevada districts, and RI President-Elect Wilf Wilkinson as well as the RI Convention staff from Evanston, Illinois, each of whom signed a book to be donated.

Ingo Werk, PDG 5280 Los Angeles, is the Chair of Rotary's Wide World of Books. Representatives from area districts are: Betty Miller (D5240), Gloria Gold (D5260), Angi Ma Wong (D5280), Chuck Freitas (D5300), Terri Snyder (D5320), Barbara Howison (D5330) and Marge Cole (D5340).

For more information, visit the LA2008 booth at the Southern California/Nevada Multi-District PETS to discover how you can become involved in this tremendous event.



## California Culture is Showcased at Host Events

Driving by the Staples Center near downtown Los Angeles recently, if you turned your head to change lanes you would almost miss your exit in surprise. The gargantuan hole in the ground east of the Harbor Freeway had sprouted enough monster-sized cranes and steel frames to make King Kong happy.

The construction of the Nokia Theatre is a part of the Los Angeles Sports and Entertainment District and L.A. Live, a civic center featuring six city blocks of apartments, ballrooms, bars, concert theaters, condominiums, restaurants, movie theaters and a hotel. By the time of the LA2008 RI Convention, much of this phase of the area will be completed and ready for Rotarians to enjoy the first of four unique Host Events.

**The California Experience at L.A. Live and the Nokia Theatre** will be the venue for street entertainment, live music, California wine and a classic car show on Saturday, June 14, 2008, before

convention goers enter the 7100-seat Nokia Theatre for a celebrity performance. Reserved seating will be in four price tiers, ranging from \$80 to \$140.

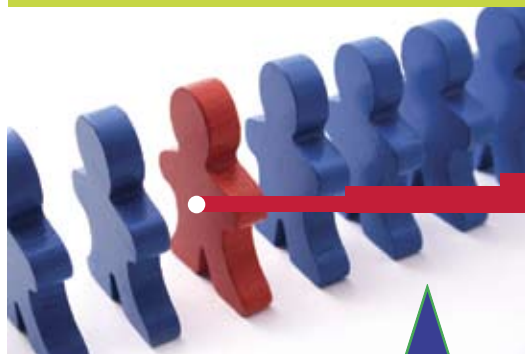
On Sunday, June 15, a 5K **Fun Run in the Sun** will take participants through several of the most historic communities in Los Angeles. This will be a rare opportunity to get up close and personal to sights and sounds of Los Angeles that are easily missed when traveling by automobile. Runners and walkers pay a \$30 entrance fee and will receive special LA2008 T-shirts and refreshments. Transportation to and from the race is \$15 a person.

Carrying on the Family of Rotary theme established by 2003-04 RI President Jonathan Majiyagbe, the Monday, June 16 **International Family Reunion** will give visiting Rotarians a choice of **Home-Host Hospitality** experiences. They may choose either to be entertained by individual Rotarians in private homes or restaurants, or by entire Rotary clubs at interesting venues. If Home-Host Hospitality is not your prefer-

ence, you can *Go Blue!* by attending a Los Angeles Dodgers baseball game with seating in the right pavilion. \$49.50 includes food, (Dodger Dogs, popcorn, soda). Transportation to and from the game is \$15.

The grand finale to the Host Events will be the **Concert Under the Stars** at the world-famous, newly-remodeled Hollywood Bowl on June 17. Rotarian families and their friends can bring their own picnic or order box dinners through the House of Friendship to enjoy in the general seating area for \$30 to \$80. Or they can savor the evening's concert of movie themes presented by the Hollywood Bowl Symphony Orchestra in luxurious comfort in a Garden and Terrace box for 4-6 people at \$250/person with a gourmet dinner or in a Pool Circle box for 4-6 people at \$500/person with a gourmet dinner and wine.

Regardless of their choice of seating, food or drinks, Tuesday night will be an once-in-a-lifetime all-Rotary International event at the Bowl and a night to remember for everyone for years to come.



### See the Stars . . . Be a Star!

#### The LA2008 Host Organization Committee

**NEEDS YOUR** talents, skills, ideas, suggestions, energy and enthusiasm to help make the LA2008 RI Convention a sparkling success! The LA2008 RI Convention will need over 1,000 volunteers to help in the following aspects of its planning and execution:

1. Newsletters, local/regional airports, transportation, etc., resources/liaisons with L.A., County, etc.
2. Speakers bureau, vendors, pre and post Convention excursions, marketing, welcoming.
3. VIP Hospitality, transportation, Info/hospitality booths, House of Friendship, tourist/visitor information; host/hospitality gift bags.
4. Marketing — promotion, PETS, Sister Clubs, Rotary Fellowships, Int'l Assembly, June 2007 RI convention public relations.

Everyone has something to share...



**SHARE** what you do best!

- What are your professional or personal skills?
- What languages do you speak?
- Pride yourself as a problem solver?
- Like helping people?
- What connections do you have that would benefit Convention attendees?

You can be a star too, by calling, volunteering or signing up right away. Don't be left out! Start by attending the 2007 RI Convention in Salt Lake City to experience it first-hand. **SIGN UP NOW for SALT LAKE CITY** at [www.rihost2007slc.org](http://www.rihost2007slc.org). And then click onto [www.rotary2008.info](http://www.rotary2008.info) for information to be a part of Rotary history!

Make Your  
**L.A. CONVENTION**  
Plans Today!



*See the Stars*

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5300, 5320, 5330, & 5340

#### Marketing & Hospitality Division

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## CONVENTION INFORMATION FOR ROTARY CLUB PRESIDENTS Salt Lake City 2007 & Los Angeles 2008



*Be a Leader by Example . . . Here is a checklist of “Things to Do” to prepare YOU and YOUR CLUB to support the upcoming Rotary International Conventions.*

### Things to do for the RI Convention Salt Lake City, June 17–20, 2007

- Register for the convention** and for lodging - [www.rihost2007slc.org](http://www.rihost2007slc.org)
- Register for events including President’s Luncheon
- Arrive early and attend the Rotaract Preconvention
- Attend the District Reception – day and time TBA
- Attend Plenary Sessions and special Workshops
- Spend time in the House of Friendship to learn about Rotary projects and Rotary materials
- Sign up to volunteer** with your District Governor prior to the SLC Convention to help in the LA2008 Convention Booth
- Observe the HOC activities and volunteers to be better prepared for LA2008
- Enjoy, meet new friends and learn more about Rotary!**

### Things to Do During the R.I. Convention in Los Angeles, June 15-18, 2008

LA2008 will be a major part of YOUR Rotary year. Participation may be by individuals in a variety of ways or by a Rotary Club in a specific activity or project. **Contact your DG for ideas about your Rotary Club’s participation.**

- Complete your “LA 2008 Convention Registration Commitment” form at the LA2008 promotion booth
- Take copies of the “Club Member LA2008 Registration Commitment” form to your club. When completed, send the copies to your District Governor on or before June 1, 2007
- Purchase the HOC Convention shirt
- Participate & Volunteer throughout the Convention.** See Events for more opportunities
- Be a Greeter – Airport arrivals
- Help with Information Booths at Major Downtown Hotels
- Ride Transportation Busses and Assist at Light Rail Terminals
- Help at the Convention Center – Information Booth
- Assist at the Convention Center – HOC Sergeants-at-Arms
- Collect books** for the LA2008 Convention’s Commemorative Project: **Rotary’s Wide World of Books**
- Volunteer to assist with the **Rotary’s Wide World of Books** project
- Be ready to trade! Order Club Rotary Pins, Exchange Banners along with small mementos of your club, city or California for Salt Lake City and LA
- Sponsor youth** to attend preconvention and convention activities. Participating groups include Rotaract, Interact, Youth Exchange and RYLA

## Host Events and Activities for the Los Angeles 2008 Convention

*Plan to register for and/or provide assistance:*

- House of Friendship** - Saturday through Wednesday, June 14 – 18, 2008
  - Locate vendors or Rotary project booths
  - Recommend entertainment
  - Exhibit in the Art Display
  - Volunteer
  
- The California Experience at LA Live! and the Nokia Theatre** - Saturday, June 14, 2008  
Enjoy California wine and live entertainment at L.A.'s newest entertainment center (the new *"Times Square of the West"*) next to the LA Convention Center & Staples Center.
  - Display a classic car
  - Volunteer
  
- Fun Run in the Sun** - Sunday, June 15, 2008
  - Volunteer
  - Sign up & Participate
  
- International Family Reunion** - Home-Host Hospitality – Monday, June 16, 2008.  
Pick up guests at 5:00 pm, returning at 10:00 pm
  - Rotary Club hosts at a home or venue
  - Individual Rotarian(s) host at a home or venue
  
- Los Angeles Dodgers Baseball Game** - Monday, June 16, 2008
  - Volunteer
  - Sign up & Participate
  
- Concert Under the Stars** at the Hollywood Bowl – Tuesday, June 17, 2008
  - Volunteer
  - Sign up & Participate
  
- Rotaract Preconvention** - Friday and Saturday, June 13 – 14, 2008
  - Volunteer
  - Sponsor a social or cultural event
  
- Interact Preconvention** - Friday and Saturday, June 13 – 14, 2008
  - Volunteer
  - Sponsor a social or cultural event
  
- Youth Family of Rotary Project - *The Wooden Quilt***
  - Decorate a 5" wooden tile to represent a project, your club, district, community, culture or symbolic of your region. Squares and information will be provided.

**Register for SLC2007 and for LA2008**